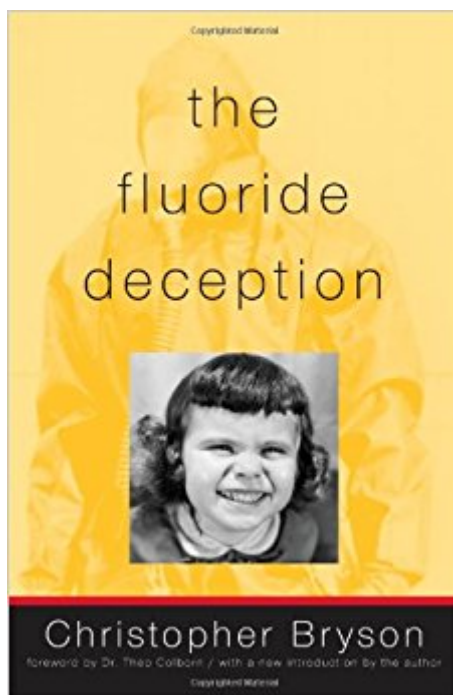


The book was found

The Fluoride Deception



Synopsis

With the narrative punch of Jonathan Harr's *A Civil Action* and the commitment to environmental truth-telling of Erin Brockovich, *The Fluoride Deception* documents a powerful connection between big corporations, the U.S. military, and the historic reassurances of fluoride safety provided by the nation's public health establishment. *The Fluoride Deception* reads like a thriller, but one supported by two hundred pages of source notes, years of investigative reporting, scores of scientist interviews, and archival research in places such as the newly opened files of the Manhattan Project and the Atomic Energy Commission. The book is nothing less than an exhumation of one of the great secret narratives of the industrial era: how a grim workplace poison and the most damaging environmental pollutant of the cold war was added to our drinking water and toothpaste. From the Hardcover edition.

Book Information

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Customer Reviews

Concerns over fluoridated drinking water have long been derided as the obsession of McCarthyite cranks. But this muckraking j'accuse asserts that fluoride is indeed a dire threat to public health, one foisted upon the nation by a vast conspiracy—not of Communist agents, but of our very own military-industrial complex. Investigative reporter Bryson revisits the decades-long controversy, drawing on mountains of scientific studies, some unearthed from secret archives of government and corporate laboratories, to question the effects of fluoride and the motives of its leading advocates. The efficacy of fluoridated drinking water in preventing tooth decay, he

contends, is dubious. Fluoride in its many forms may be one of the most toxic of industrial pollutants, and Bryson cites scientific analyses linking fluoridated drinking water to bone deformities, hyperactivity and a host of other complaints. The post-war campaign to fluoridate drinking water, he claims, was less a public health innovation than a public relations ploy sponsored by industrial users of fluoride—including the government's nuclear weapons program. Legendary spin doctors like Edward Bernays exploited the tenuous link between dental hygiene and fluoridation to create markets to stimulate fluoride production and to prove the innocuousness of fluoride compounds, thereby heading off lawsuits by factory workers and others poisoned by industrial fluoride pollution. Bryson marshals an impressive amount of research to demonstrate fluoride's harmfulness, the ties between leading fluoride researchers and the corporations who funded and benefited from their research, and what he says is the duplicity with which fluoridation was sold to the people. The result is a compelling challenge to the reigning dental orthodoxy, which should provoke renewed scientific scrutiny and public debate. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

"Whether you are for or against, or even neutral on water fluoridation, you owe it to yourself to read *The Fluoride Deception*. By chapter 3 you'll find the arguments against water fluoridation compelling. The book is well written, and reads like a very good fiction novel." •The Water Exchange

So much info here that I did not know. Should be read by everyone the world over.

I must have for anyone seriously interested in this issue. Second on the list after *The Case Against Fluoride* book.

"*The Fluoride Deception*" is a scathing indictment of how the U.S. medical community, big corporations, and the federal government, misled the American public for decades about the dangers of fluoride. Filled with scientific studies and historical documents, all fully annotated, Bryson mounts a point by point attack on the flimsy, fallacious arguments of pro-fluoride advocates. He shows us the secret history of fluoride, how it was connected to the development of the atomic bomb, and the self-serving and sly actions of those corporations, mainly metal manufacturers, in deceiving the public into believing that fluoride was safe to add to our water supplies. Using public

opinion techniques developed by spin doctors like Edward Bernays, these companies used every technique known in modern propaganda science to convince Americans and the world that fluoride was just another natural and harmless chemical, when the opposite was true and they knew it. In a race to develop atom bombs to counteract a perceived threat from its former ally, the Soviet Union, the United States broadened its nuclear development program through an unprecedented collusion between government and industry. In his farewell address to the nation in 1961, president Eisenhower warned that "we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the Military-Industrial Complex." This complicity is seen clearly in the history of fluoride and the public relations exercise carried out by government and industry that fooled America into thinking this deadly chemical was good for our teeth. As it turns out, fluoride, and its industrial counterpart fluorine gas, described by some as a "violent monster," is one of the most toxic chemicals on the planet inducing skeletal fluorosis, arthritis, thyroid problems, bone cancer, and hyperactivity in animals. As Bryson explains, fluoride is a necessary ingredient in nuclear bomb production, as essential as uranium. In the 1940's, the U.S. government and corporate America were faced with a flurry of worker and citizen lawsuits about fluoride poisoning. Industry-sponsored research and clever spin control transformed the nation's perception of fluoride from a toxic chemical pollutant into a medical supplement dispensed in water. Bryson documents how various industries funded studies that showed the dangers of fluoride to workers in metal fabricating plants, and nuclear bomb production-factories. The most damaging studies were kept hidden from public sight until recently. Fluoride, ubiquitous in so many household products, turns out to be one of the most deadly known chemicals and has no safe place in our food supply. That the U.S. medical establishment supports adding it to our water only attests to the gigantic and criminal fraud that has been perpetrated upon the U.S. and a few other countries that advocate fluoridation. Bryson's book is one of the best I have ever read on any subject. Read it if you want to know the disturbing truth about the secret agendas of those who make public policy in America. (Dr. Simeon Hein is the author of "Opening Minds: A Journey of Extraordinary Encounters, Crop Circles, and Resonance" and the forthcoming "Planetary Intelligence.")

250 page-turner book with 100 pages of references! Bryson is the modern Brokovich but with more credibility IMO.

Really an outstanding book. His writing is very clear, and it's obvious that he has done a tremendous amount of research (most of it from primary sources, which is always a good start). He

does an excellent job of documenting the situation while slowly advancing the overall assertion of the book. It really stands out from the great majority of books written on this subject which, unfortunately, tend to devolve into pseudoscience, conspiracy theory, and so on. There was never a "tin foil hat" moment while reading this. His analysis is calm and fair, a true sample of scholarship and insight. Highly recommended.

Amazing detailed and well referenced history of water fluoridation.

EXCELLENT BOOK!!!! HIGHLY RECOMMEND!!!!

Just what I was looking for!

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